



Family **Accelerator**[™]
FROM INHERITANCE TO ENTERPRISE.

COHORT I · WINTER 2026 · 20 PROJECTS

From inheritance to enterprise.

A private circle of families turning inherited wealth into the next generation's ventures.

A 12-week global venture program by Williams Advisers International, based in Austin, Texas.

Confidential · For qualified investors and prospective founding families only · familyaccelerator.us



WHY WE ARE DOING THIS

For years, we have helped entrepreneurial families grow, govern and build generational wealth.

Grow · Private capital

Wealth, investments, real estate and new ventures, deployed and preserved with intention.

Govern · Fiduciary advisory

Family charters, governance and decision-making, so every generation knows its role.

Build · Legacy

Our Family Endowment Model turns family wealth into permanent family capital.

The three questions every family we serve eventually faces:

1 Generational wealth

How do we make sure what we built grows with the next generation, instead of being spent down by it?

2 Succession

How do we prepare our heirs to lead and to own, not only to inherit?

3 Family communication

How do parents and children talk about money, risk and ambition with a shared language?

The next step

The Family Accelerator™ answers all three: a real venture the family builds and funds together, with the same discipline we bring to our client families.

BASED IN AUSTIN. BUILT FOR THE WORLD.

A global program for entrepreneurial families in the U.S. and abroad, with its home in Austin, Texas.

2.5M+

Metro residents, and one of the fastest-growing large U.S. metros

#5

Largest venture capital market in the U.S.

\$7.2B

Venture capital raised by Austin companies in 2025

#2

Job growth among the 50 largest U.S. metros

Economy

Growth with momentum

Technology, manufacturing, energy and healthcare keep adding jobs, and Texas has no state personal income tax.

Entrepreneurs

A startup city

Ranked the best mid-size U.S. city for startups, with deep founder and investor talent and UT Austin.

Global by design

Join from anywhere

Hybrid format: online sessions from wherever you live, in-person time in Austin. English and Spanish.

Sources: Opportunity Austin, Economic Indicators (Sept. 2026); U.S. Census Bureau; CommercialCafe Best Cities for Startups (Dec. 2025).

EXECUTIVE SUMMARY

A fiduciary-led private investment program for entrepreneurial families.

The Family Accelerator™ is a curated program for entrepreneurial families who want to **channel family capital and inheritance into structured new ventures created by heirs**, integrating operational coaching and mentorship, governance, capital formation and multi-generational wealth planning into a single, cohesive legacy program.

It is operated by a multi-disciplinary team of professionals with global experience creating and operating tech incubators and accelerators, running binational venture capital firms, and scaling business consultancies and investment management firms.

The difference

Unlike traditional accelerators or institutional funds, the WAI model is built around family alignment. Founding families don't simply invest they govern, advise and co-build alongside portfolio ventures, creating a network of aligned capital that pure institutional funding cannot replicate.

OUR PRINCIPLES

Five commitments behind every decision.

Principle	What it means
Fiduciary-first	Every recommendation is made in the best interest of families, never for commissions.
Family board	Founding investors earn board seats and co-investment rights across the cohort.
Sector-agnostic	FinTech, PropTech, AI, energy, healthcare, defense, sports and entertainment.
Multi-generational	Governance and succession built in from day one, not retrofitted later.
Cross-border	Over two decades of operating across Latin America, Europe and the United States.

BACKGROUND & PURPOSE

“We have capital, expertise and relationships. How do we build something new?”

WAI was founded to serve entrepreneurial families building, preserving and transferring generational wealth. Our Private Office model brings together capital strategy, governance, lifestyle structuring and venture advisory, a discipline usually reserved for ultra-high-net-worth family offices with nine-figure asset bases. The Family Accelerator™ extends that mandate into venture creation.

FROM THE FOUNDER

“We help families actively convert wealth into a venture capital platform that funds their own ideas and entrepreneurial ambitions.”

JC Prieto Williams, Founder

THE PROBLEM WE SOLVE

Families have capital, expertise and relationships, but no structure to build ventures together.

01

Misaligned capital

Traditional VC optimizes for exits, not legacy, family values or generational continuity.

02

No governance infrastructure

Family offices lack the tools to evaluate, coach and co-invest in early-stage ventures.

03

Disconnected families

Families with deep sector expertise have no trusted community of aligned co-investors.

04

Inheritance without direction

The next generation inherits capital but often lacks a structured path to deploy it into new ventures.

OUR MISSION

“A private ecosystem where families build together: sharing risk, sharing upside, and building lasting relationships across portfolio companies.”

THE SOLUTION

A legacy perspective to innovate and build wealth.

- 1 Chief of Staff**
We integrate capital, coaching, governance and lifestyle advisory.
- 2 Inheritance to ventures**
Family capital becomes structured new ventures created by heirs.
- 3 Co-investment community**
Families co-invest across each other's projects.
- 4 International reach**
Latin America, Europe and the U.S., under one fiduciary mandate.

THE BENEFITS

What changes for your family.

01

Succession, reframed

Instead of transferring wealth passively, families actively fuel ventures that bring new growth, new impact and a renewed sense of purpose.

02

A living legacy

Capital reinvested into ventures that reflect your values. The next generation receives opportunity, ownership and the experience of building something that endures.

03

Innovation and family bond

A shared project that strengthens the venture, the family's values and long-term wealth at the same time.

04

Family-first approach

Venture capital discipline blended with family dynamics: mentorship, incubation and governance tools to deploy your own capital effectively.

WHY FAMILIES JOIN THE COHORT

A curated community, not a fund.

Deploy inheritance with purpose

Channel family capital into ventures created by the next generation, preserving wealth while fueling real innovation.

Trusted co-investment community

Co-invest with families who know, trust and believe in each other, not anonymous institutional capital.

Governance from day one

Board seats, governance frameworks and succession planning built in, not retrofitted after conflict arises.

Sector expertise + capital

Bring your operating experience to sectors you know. Your background is an advantage for the ventures you back.

Cross-border opportunity

Deal flow and investment opportunities across LatAm, Europe and the U.S. through WAI's global network.

Legacy, not just returns

Build something that outlasts you: a portfolio, a network and a governance model for multiple generations.

Where experienced families hold an edge.

Families self-select into sectors they know, aligning founders, investors and board members from day one.

FinTech & Payments

Digital banking, cross-border payments, wealth infrastructure and embedded finance. An edge for families with banking or regulatory backgrounds.

PropTech & Real Assets

Real estate investment tech, asset management, title infrastructure and short-term rentals, with access to family office and institutional co-investors.

AI & Intelligent Systems

Defensible data assets and clear enterprise or family-office uses. Families with domain expertise help co-build where data is the moat.

Four more sectors with strong tailwinds.

Infrastructure & hard assets

Energy & Infrastructure

Renewables, grid modernization, energy storage and critical infrastructure: one of the decade's largest capital opportunities.

Infrastructure & hard assets

Defense & Security Technology

Dual-use technology, cybersecurity and national security services, with resilient multi-year revenue from government and institutions.

Services & human capital

Healthcare, Wellness & Longevity

Telehealth, functional medicine, metabolic health, longevity diagnostics and wellness infrastructure, where family operating experience is an advantage.

Services & human capital

Strategic Ventures, Sports & Entertainment

Specialty manufacturing, professional services, media, consumer brands, sports franchises, athlete performance and e-sports.

TWO TRACKS, ONE FAMILY

A 12-week hybrid accelerator, built around family trust.

Generation 1

Family Sponsors

The parents and founders who built the foundation. A structured way to invest in your children with intention, align the family around shared values, and build a legacy that lasts.

Generations 2 & 3

Family Founders

The builders and future leaders. Mentorship, a peer network and real seed capital from your own family to launch or grow your venture. No cold pitching strangers.

Community

All families

Curated gatherings in Austin, global retreats, wellness experiences and leadership seminars that strengthen bonds beyond business.

COHORT I AT A GLANCE

Winter 2026. Twenty projects. Twelve weeks to investable.

12

Weeks, hybrid: in person
and online

20

Projects in Cohort I

2

Generation tracks

\$200K+

Pre-seed commitment
from each Family Sponsor

THE PROGRAM · 5 MODULES

What every founder leaves with.

A completed business plan, a clear go-to-market strategy, a fundraising roadmap and a delivered investor pitch.

1 Weeks 1–4

Business Plan & Go-to-Market

Product, structure and go-to-market, built into a full plan.

Business plan

2 Weeks 5–6

Digital Transformation & AI

AI for the family business and AI-first new ventures.

AI roadmap

3 Weeks 7–9

Financial Fluency & Fundraising

Pro forma, term sheets, valuation and the raise.

Financial plan

4 Weeks 10–11

Wellness, Leadership & Legacy

Wellness, family charter, estate planning and legacy.

Family charter

5 Week 12

Final Pitch Preparation

The final plan, public speaking and the pitch deck.

Investor pitch

12-WEEK AGENDA

Five modules across twelve weeks.

Timing	Module	Focus
Weeks 1–4 12 masterclasses	Business Plan & Go-to-Market Foundations	Business planning, product design, corporate structure, go-to-market. Delivers: Business Plan
Weeks 5–6 6 masterclasses	Digital Transformation & AI	AI strategy, automation and governance for the family business; AI-first ventures. Delivers: AI Roadmap
Weeks 7–9 9 masterclasses	Financial Fluency & Fundraising Roadmap	Reporting, pro forma, tax, term sheets, capital markets, M&A, valuations. Delivers: Financial Plan
Weeks 10–11 6 masterclasses	Wellness, Leadership & Legacy	Wellness, team building, wills, trusts, life insurance, long-term investing. Delivers: Family Charter
Week 12 3 masterclasses	Final Pitch Preparation	Integrate the final plan, public speaking, pitch deck. Delivers: Investor Pitch at Family Pitch Day

Plus a Speaker Series every one to two weeks, including Immigration Pathways for Founders.

HOW THE PROGRAM RUNS

A weekly rhythm built for progress.

Mon · Tue · Wed · 10:00am–12:00pm CT

Cohort Masterclass · 120 min

Cohort-wide, led by a professional mentor who assigns reading and independent or group work, building week by week toward the business plan presented at the final pitch during graduation.

Thursday

Open day

No sessions: time for independent work and 1:1 sessions with mentors as needed.

Fri · 10:00am–12:00pm CT

Mentor Office Hours

All mentors and founders meet. Module presentations close Weeks 4, 6, 9 and 11; Family Pitch Day closes Week 12.

Before week 1

Welcome Retreat

The official kickoff ahead of Week 1: a wellness and fitness experience plus a VIP social networking experience. Not a class session.

Every 1–2 weeks

Speaker Series

Entrepreneurs, visionaries, academics and professionals presenting expertise in macroeconomics, individual industries, business practice and politics.

WHAT WE TAKE FROM TRADITIONAL INCUBATION

Proven startup modules, adapted for family capital.

Traditional incubation	Family Accelerator adaptation
Client profile	Family capital map + market thesis
Marketing & branding	GTM for family ventures + branding
UX / product-market fit	Governance UX + family decision fit
Financial structure	IPS + institutional models
MVP & product testing	Investment memo + data room as product
Scalability	Co-invest network + multi-gen plan
Workshops: legal, valuation, pitch	Workshops retained and elevated
Demo Day for an external raise	Family Pitch Day

THE FAMILY NETWORK MODEL

The network is the difference.

Founding families govern, advise and co-build alongside every portfolio venture.

Family board seats

Investing families earn formal board seats on portfolio companies.

Cross-investment rights

Cohort families may co-invest in peer projects across sectors.

Inheritance to ventures

Family capital fuels ventures created by the next generation.

Private Office access

Every project can access WAI's capital strategy, governance and structuring.

Multi-generational design

Succession and estate planning are built in from inception.

Global network

Cross-border deal flow across Latin America, Europe and the U.S.

Board members & mentors

Cohort I · Winter 2026

BOARD Governance and investment oversight



Dr. Dipesh Sitaram

Chief Executive Officer
Acuere Capital Partners



David Valentino

Growth Executive
Senior Consultant



Sean Bauld

Decision Scientist
Austin AI Alliance



**Hernán Fernández
Lamadrid**

Managing Partner
Angel Ventures México



Robert D. Colvin

Principal
Robert D. Colvin &
Associates

MENTORS Operating, legal, finance and people expertise



**Osvaldo "Ozzie"
Cortes**

HR, People Ops &
Talent



Anum Hayat

Succession
Advisor
The Platinum CEO



Carlos De León

Founder & CEO
Delxico Consulting



Dave Ziozios

Partner
B2B CFO®



**Denise
McGettrick**

Immigration
Attorney
McGettrick Law



Enrique Cordero

Senior Advisor
EMCOR
Consulting Group



Dr. Jana Minifie

Valuation & M&A
Minifie LLC



**David Pérez
Hernández**

Partner ·
AI Seed Investor
Roble Ventures

SEED INVESTMENT STRUCTURE

Family conviction comes first.

Step 1

Family Sponsor capital

The Family Sponsor commits at least \$200,000 pre-seed, anchoring the round and signaling alignment.

Step 2

Cohort co-investors

Any remaining balance opens to founding families across the cohort, who co-invest alongside the sponsor.

Step 3

Round complete

The seed round closes. Board seats and cross-investment rights are assigned to all investing families.

AFTER ACCEPTANCE

From acceptance to your next raise.

1

Formal acceptance

Board structure set. Co-investor introductions begin across the WAI family network.

\$10,000 program fee

2

Cohort onboarding

Board seats assigned. Cross-investment rights confirmed.

Welcome Retreat

3

Mentor program

12 weeks of structured coaching on model, capital and governance.

12-week accelerator

4

Pre-seed investment

The Family Sponsor funds the committed pre-seed; the total is set at program end.

\$200,000 minimum

5

Growth seed prep

Founders may keep working with the Family Accelerator to prepare the next seed raise.

1 year of mentorship

Applicants who aren't accepted receive in-depth written feedback and may reapply up to two more times under the same fee.

THE COMMUNITY EXPERIENCE

Retreats, gatherings and shared experiences.

Wellness & longevity

Immersive experiences in health, mindfulness and peak performance.

Sport & fitness

Regattas, golf tournaments, endurance events and outdoor expeditions.

Disconnected

Off-grid experiences to slow down and reconnect as a family.

Focus & entrepreneurship

Intimate gatherings with speakers on wealth, leadership and markets.

Women leaders

Events and mentorship circles for women and girls at every stage.

Premier events

VIP access at iconic sporting and entertainment events.

Through WAI's network of world-class lifestyle management and concierge partners, every gathering is designed to be genuinely extraordinary.

STEP ONE: A FREE WEBINAR

A program overview, with live Q&A.

Free and confidential, live on Zoom. Recommended, not required to apply.

DATES COMING SOON

Register your interest at familyaccelerator.us/webinars or email hello@williamsadvisers.com. We'll send the next date and the Zoom link.

PREFER TO TALK NOW?

Book a private intro call: calendly.com/williamsadvisers

WHAT WE COVER

- Why WAI created the Family Accelerator
- How the program works and who it's for
- The two tracks: Sponsors and Founders
- The 12 weeks and what founders leave with
- Fees and the \$200,000+ sponsor commitment
- Live Q&A: bring your questions

HOW APPLICATIONS ARE REVIEWED

A real review. A written answer for everyone.

After your intro call

What you submit

Team bios and prior ventures; a 2–4 page executive summary; sector and market size; 18-month projections; capital needs and use of seed; governance structure.

10 business days

Board due diligence

Our board reviews the market opportunity, product or service, competitive and funding landscape, technical and regulatory environment, and team preparedness.

Written feedback always

In-depth feedback

Every applicant receives a detailed written evaluation from our board. If not accepted, the \$5,000 fee covers up to two more applications.

No application is dismissed without a substantive written response.

APPLY TO COHORT I

Twenty places. Applications reviewed on a rolling basis.

1

Webinar

Program overview on Zoom, with Q&A. Recommended.

2

Private intro call

One-to-one with our team about your venture and sponsor.

3

Submit application

Your materials plus the \$5,000 application fee.

4

Board evaluation

In-depth written feedback within 10 business days.

5

Acceptance

If not accepted, your fee covers two more applications.

6

Payment schedule

Acceptance: \$10,000
week 3: \$5,000
week 6: \$5,000

familyaccelerator.us

Webinar registration, intro calls and the application

Intro calls: calendly.com/williamsadvisers

hello@williamsadvisers.com

INVESTMENT

Program fees and commitment.

Application fee

\$5,000

Paid when you submit your application.
Non-refundable; it covers up to two reapplications.

Program fee

\$20,000

\$10,000 on acceptance, \$5,000 after week 3, \$5,000 after week 6.

Total

\$25,000

The full 12-week program.

Required

Every venture needs a Family Sponsor committed to a **pre-seed investment of at least \$200,000.**

WHAT FAMILIES RECEIVE

Everything included in the program.



Coaching, mentorship and advisory support



Board seats for investing families



Cross-investment rights across the cohort



WAI governance framework: entity design, reporting, fiduciary oversight



Ongoing access to WAI's full Private Office team



A complimentary program webinar before applying



FOUNDER & PRINCIPAL

JC Prieto Williams

Austin, Texas · English & Español

JC has spent two decades building a career in business diplomacy, fiduciary advisory, and creative long-term thinking about wealth, investments and global markets.

He founded Williams Advisers International to give entrepreneurial families what large family offices provide (a trusted Chief of Staff, institutional discipline and global access) with the personal, hands-on attention of a boutique.

hello@williamsadvisers.com

linkedin.com/in/jcprietowilliams

ABOUT

Williams Advisers International

A boutique fiduciary Private Office based in Austin for entrepreneurial families and global investors. Acting as Chief of Staff, we align governance, private investments and legacy through new venture advisory, real estate asset management and global lifestyle planning across the United States, Europe and Latin America.

williamsadvisers.com

Austin, Texas Headquarters	Bilingual English & Spanish
3 continents N. America, Europe, LatAm	Fiduciary mandate No commissions, no conflicts
Chief of Staff Strategy & coordination	Gen 1 & Gen 2 Primary client focus

Fiduciary Advisory Wealth planning, governance and family charter design.	Private Investment Office Wellness real estate, alternative ventures and the Family Accelerator.	Global Lifestyle & Experience Global residency and mobility across three continents.
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